



MOTHERS OF iNVENTiON

Everyone has a million-dollar idea, yet very few follow up on it. **MOTHERS OF INVENTION** is about those who actually create something no one has seen before. Leading the way -- an amazing mom who's built a multi-million dollar business. Now, she wants to help other moms with fantastic ideas do the same and realize their dreams. It's about struggles, triumphs, and the challenge of entering an unwelcoming world they know nothing about.

Front and center is larger-than-life Krista Woods. She's a huge personality, with energy to burn and an unmistakable laugh. Krista is a visionary, a dreamer, and maybe a bit foolish, considering she left a six-figure job after inventing GloveStix. It's a fantastic product that removes stink from shoes and sports gear, and it's turned her life upside down. Despite her amazing success, Krista's real passion is helping others and that, along with her hilarious family and infectious personality, forms the core of **MOTHERS OF INVENTION**.



EPISODE 1

SECRET SCARVES

Tracey Allen thought about creating Secret Scarves after seeing Krista win the "Today" show's "Next Big Thing" competition. The product is a discreet way to deal with hot flashes, which Tracey gets constantly. In her exuberance, Tracey ordered thousands of units. Months later, almost all those units are still in her basement. She bought them but has no strategy to sell them. She thinks Krista can help, and reaches out to her. They meet and Krista offers a slew of advice. The best piece: get your product out there by going to every trade show you can find. It worked for GloveStix. Tracey starts signing up, but when Krista drops in on a show to see how she's doing, it's a disaster! Tracey seems nervous and intimidated. Krista starts by telling her she needs to let people feel the product — that's what sells it. Tracey was holding it like a vice. Krista then asks about her pricing (it's too high), her special price for the event (she doesn't have one), and how people registered for her free giveaway (there isn't one). Tracey tells her she did donate a \$50 spa gift certificate for the raffle. Krista asks why she didn't donate a Secret Scarf? Tracey hadn't thought of that. Tracey hadn't thought of that. Krista has her work cut out for her, but Tracey's infectious enthusiasm and appealing personality make it worth the effort. Krista realizes what comes naturally to her doesn't to others. By sharing and teaching she can have a real, positive impact not just on people's business, but their lives.





PASS THE TOILET PAPER

Krista frequently speaks to different groups. When the Loudon County Business Association asked her to speak at their fundraiser, she eagerly agreed. The fact there were going to be 800 people there got her excited — not nervous. The speech went great and she received a standing ovation. A few weeks later she realizes her words can have a dramatic impact. While in the bathroom at a local bar, Krista does a very Krista thing and asks the lady in the stall next to her if she has extra toilet paper (hers is empty). The other woman laughs, passes her some under the stall, and that should be the end of that — but this is Krista after all. When they emerge, the other lady gasps loudly, puts her hands over her mouth, and gives Krista a huge hug. Krista is amused and confused. What is up with this woman? When she finally calms down, the woman tells Krista she had been thinking of starting her own business. After hearing Krista speak at the fundraiser, she decided to do it. Krista changed her life! They both start crying. When the tears dry up a bit, Krista asks what her business is? The lady says website development. Krista's

been looking to make some changes on her site, and this new friend is not only eager to help, but insists on doing it for free. Krista is starting to see firsthand the impact she's having on other moms, and it ratchets up the pressure for her to succeed even more.

DIG BOX

Having been at this a few years, Krista's convinced the best course for GloveStix is to stick with online sales and stay away from big retail -- the margins are higher and the headaches fewer. But fresh off her "Shark Tank" appearance, she gets a call from a buyer for Academy sporting goods stores. The buyer was also a single mom and is not only touched by Krista's story, but loves the product. She comes to Virginia to tell Krista they want GloveStix in all their stores — over 240 in 16 states — but there's a catch. Academy's biggest sport is baseball, and unlike lacrosse or hockey, there's only one glove in baseball. She issues Krista a challenge: come up with a single stick version of her product, and price it under \$20. Krista's never been one to back away from a challenge, but in a lot of ways this is like starting from scratch. The challenge is daunting.



THE SNOW KING

In what the whole family sees as a big joke, Krista and Chris's youngest son Jackson has been voted Snow King for his high school winter dance. Once everyone's done laughing about it, Jackson says he wants to wear a pink suit for the occasion. More laughter before discussion turns to where, exactly, can he get a pink suit? Not wanting to plop down several hundred dollars for what is a one-time wearing of a hideous outfit, they decide to visit several area thrift stores (cue Macklemore's "Thrift Shop"). As one bad outfit follows another, the entire family parades in and out of dressing rooms to see who can sport the most garish clothes. At the last store they visit, the Snow King finally finds his regalia — a pink suit with matching tie. It's the hit of the ball!

EPISODE 2

THE COOL FACTOR

Again inspired by Krista on the “Today” show, Yvette Johnson decided to solve her problem the way Krista solved stink. She got tired of being weighed down by her son’s hockey bag, so she invented a gear bag on wheels. Her dream is to meet Krista and share her invention, and Krista’s happy to oblige. Yvette brings her prototype and bag designs. While the prototype is simple enough, Krista tactfully tells her the design drawings are uninspiring. With GloveStix she learned if the product doesn’t look cool, kids won’t want it, and parents won’t buy it. GloveStix color scheme is kid-cool. The braided handle actually adds \$1.00 to each unit, but the cool factor is worth it. They decide the best way to get inside kids heads is to ask them, so Krista has Jackson bring some of his hockey playing buddies over for input. The first question for the group: is this something YOU would want? After the kids throw out a few clever and truly humorous asides (as Jackson and his friends are prone to do), almost all of them say yes. They also have great advice on the designs. Yvette pulls Krista aside and asks why she’s being so kind and helpful, wanting nothing in return. Krista tells her inventing a unique, successful product is the hardest thing she’s ever done, and without the help of others she would have never made it. She then tells Yvette something shocking. Her passion isn’t GloveStix, it’s helping people, GloveStix and its success are just her instrument to do that. Both women tear up and all Yvette can think to do is give Krista an enormous hug.



TANK TROUBLES



One of Krista’s favorite things about being on “Shark Tank” is joining the community of other “Shark Tank” inventors. After getting the deal from Lori and A-Rod, Krista reached out to other’s who had offers from Lori for advice. When she connects with Shelly Ehler, she knows they have to meet. Shelly was on “Shark Tank” in 2015. After her offer from Lori, Shelly was on top of the world. When the deal fell through, she came crashing down and closed up shop. It’s a cautionary tale Krista has to hear, and their meeting is something Krista will never forget. Shelly admits she got caught up in being on TV, being part of something bigger, and allowed it to frame her identity. When that was taken away, she was devastated. Just being a plain old mompreneur, she felt like a failure. A few years removed she now has a new perspective. What she did to even get on “Shark Tank” was amazing, and that’s what defines her – not some blown deal on a TV show. Shelly wants to restart her business, and Krista offers to help in any way she can. Krista takes this cautionary tale to heart, and vows to focus on the important things and not fall into the same trap Shelly did.

BASEBALL GLOVES DON'T STINK

Krista’s excited about getting GloveStix into Academy. It would be her first major retailer, but as she thinks about how to turn two Stix into one, while trimming a third off her retail price, Krista decides she needs to go back to square one — market research. Remembering a great customer email a few weeks back from a local baseball pro, she reaches out and asks for his help. He invites her to one of his practices. She asks the kids about stink. They shake their heads. She doesn’t believe them, and smells a few of their mitts. They’re right, they don’t stink. The batting gloves do, but there are two of those — and there are two GloveStix. Later, Krista reminds herself this Academy mission is taking her away from what she said she would focus on — becoming an online retailer and an advisor to those who need her. She makes a hard decision and decides to call the sales rep from Academy and tells her she doesn’t think creating a one stick version of her product will work. She’d of course love to get GloveStix into Academy, but producing a one stick version doesn’t make sense.

LAXCON

Baltimore's LaxCon is the biggest lacrosse convention in the U.S. Each of the last three years Krista has increased her presence, and spent more to get bigger booths in better locations. This year she's already filled out her paperwork and, following "Shark Tank," is hoping to be the talk of the hall. She gets a phone call from a very apologetic representative that LaxCon has an exclusive detergent sponsor this year and Krista won't be able to attend. She is incensed. First of all, she's not a detergent. Second, she's spent a fortune on this convention in years past. Third, she's now well established and organizers are messing with the wrong lacrosse mom. Krista arms herself for battle. She starts calling all the lacrosse vendors she's friends with – it's a long list – telling them her situation and asking for their support. Most not only agree to help, but say if she doesn't go, they won't either. The organizers quickly bend to her will, welcoming GloveStix with open arms. In the days leading up to the convention, the weather reports say there could be a dusting of snow. That dusting turns to inches, then feet. Nobody's coming to this convention in two-feet of snow. Thousands of dollars for a booth — and even more in sales — down the tube. What do Krista and Chris do? They prove they can party as hard as they work, hitting the hotel bar, hot tub, bar, and bar again, madly posting on Instagram, and finding other snowed-out vendors to celebrate the blizzardy mess that is LaxCon.



EPISODE 3



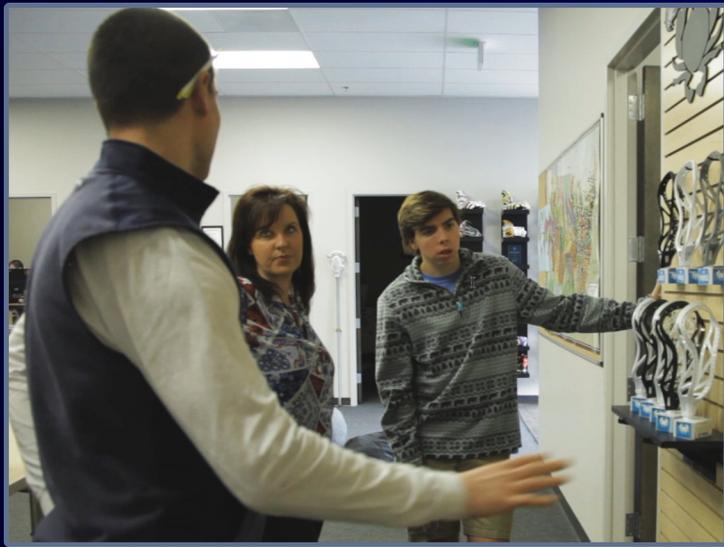
CRACKING THE AMAZON NUT

Having been a past winner of "Today's 'Next Big Thing'" competition, the producers ask Krista to be a judge for this year's contest. She eagerly accepts, and while in New York connects with a few friends. Laura Gump was one of the first mompreneurs Krista met. Her product, Swax Lax, is an indoor lacrosse ball that's doing very well in retail stores, but not so well on Amazon. Krista's doing great on Amazon, but her recent Academy experience has her wary of retail. While in New York the ladies decide to visit Laura's biggest retailer — Lacrosse Unlimited, a nationwide chain. They meet with one of the senior buyers, who talks to Krista about what it takes to get into big chain stores, and gives her invaluable information. At lunch, Krista and Laura discuss Amazon. Laura has been doing her Amazon sales through a third party vendor.

Krista tells her she makes \$7.50 a unit more by managing it herself. She takes Laura through the steps of setting up her own Amazon vendor account. After an initial battle with some intimidating online forms, it's pretty easy. Krista also reminds her Swax Lax is seasonal — so spend all your Amazon advertising budget during lacrosse season, and don't touch it the rest of the year. Both leave thrilled with the advice they've gotten from the other, and are eager to follow through.

KRISTA'S TANK

Maria Kotula is a single mom who has an intriguing concept: a jacket extension for pregnant women. Like so many other mompreneurs, after seeing Krista on "Shark Tank," she decides to reach out to her for help. Maria has the concept down pat, but doesn't know the first thing about making a prototype or getting it in front of a real manufacturer. Krista has a soft spot for single moms since she was one when she had her first child at the age of 18. She also has a lot of admiration for Maria. GloveStix is hard enough with an entire family behind her. Maria doesn't have that. They first go over the concept drawings, and Krista is impressed. She's clearly thought this through and the product is very viable. Next is picking out the material. Krista is no fashion expert, but Maria has dozens of swatches and they agree one of the swatches is both elastic and fashionable. Finally, they talk money. Krista tells Maria how she started GloveStix by taking \$20,000 from her kids college fund. Maria is struggling and doesn't have that. Krista and Chris talk that night, and they decide to invest in Maria and her product. Is Krista becoming a shark?



CHINA

Krista's going back and forth with her manufacturer in China. They've messed up countless orders, call her at 2 a.m., and show a seeming disregard for her and her product. She decides to go to Seattle and meet with the company that serves as her liaison to the Chinese factory, DA International. Krista hopes they can resolve her long simmering issues. After all, it's in their best interest too — they get a piece of every product she sells. If DA can't help her, then not only do they lose their share, but Krista will probably have to find a new rep and a new factory.

STRIKE

When GloveStix started, Krista stored everything in her house. With a few thousand units, it was a manageable mess. When she finally got a storage and shipping facility, Krista thought those days were over, but she just got a call from the facility owner saying, without warning, the facility is closing and Krista needs to get everything out ASAP. While she searches frantically for a new warehouse, it becomes clear she's going to have to store the merchandise in her house for a short while. Problem is, she's dealing with 30,000 units now! Time to get the band back together. Jackson calls all his friends, and what started as a community business becomes one again. Everyone pitches in to get the units into the house, and a few days later, to the new storage facility. It's then that tragedy occurs! Krista doesn't order enough pizza, and the boys go on mock strike. Krista loves the fun, energy and community spirit. It almost makes her wish she was a small startup again.



EPIISODE 4



EXPANSION BABY!

For a year Krista and Karen Smoots have been skyping, calling and emailing. They're kindred spirits. Karen lives in Michigan, and is the inventor of the Green Glove Dryer, an ingenious contraption which goes on top of heater vents to dry out gloves, boots, hats, or whatever you put on them. They've been dying to meet and Karen's finally decided it's time to visit Krista, but she comes with an agenda. Karen wants to incorporate GloveStix technology into her Green Glove Dryer. Krista loves the idea, but when talk turns to business, tensions become thick. Karen thinks Krista will just give her the technology and know-how for a very small price. Krista thinks all the research, development, sweat and tears she's put into GloveStix is worth far more than what Karen's offering. With a meaningful friendship at stake, they come up with a compromise. Krista gets a percentage of sales, and a percentage of Karen's company. "Expansion Baby!" she tells Chris that night.

THE GEARSTAND

Kelly Garity has been talking with Krista for months about her Gearstand — a storage invention for football gear that's gone nowhere so far. The primary reason is Kelly just doesn't seem motivated enough. Krista is tiring of her excuses, but as a mompreneur, she knows motivation is half the battle. She tells Kelly to do some market research — go to local youth football games, take her Gearstand, and ask total strangers if this is something they'd buy. Kelly asks Krista to go with her. Not exactly how she wants to spend her Saturday, but if it means Kelly is finally getting something done, she's in. At the event Kelly is ecstatic about customer feedback, but Krista can tell people are just being nice and almost everyone she talked with wouldn't want to buy this, certainly not at Kelly's price. Krista knows she has to be honest, but she really hates to kill someone's dream, especially when they think it's finally getting off the ground.



MADE IN THE U.S.A.

The troubles with the factory in China continue. Krista's anger boils over when a shipment of 3,000 units comes in and she can easily rub off the GloveStix logo from every unit. Printing errors, packaging mistakes, late deliveries. It's all too much. She wants a new factory, and she wants it in the U.S. She calls her friend Laura Lee, who has a successful handbag business (Made in the U.S.A.) and is very happy with her factory. Laura offers to introduce Krista to her factory owners, and maybe they'll be able to help. The phone call is short -- they know a perfect match and tell Krista to grab her cowboy hat and head down to Austin for a tour. Krista loves what she sees. When they talk price, the factory owners say the best they can do is \$1.20 more per unit than the Chinese factory with shipping factored in. Krista does a lot of thinking. Analyzing every cost down to the penny, she turns her attention to the handle, which adds a dollar a unit. What if she could bring that cost down? She could just use a piece of nylon, but it would make the product look and feel cheap, and the kids wouldn't dig it. Krista starts looking at specialty factories who could just do the braiding, and finds one that will charge half what she's currently paying. She hangs up the phone and does a celebratory dance around the house. GloveStix are about to be Made in the U.S.A.!



TED TROUBLES

If Krista needed more affirmation she's made it as a businesswoman, it arrives when she's invited to give a TED talk. She carefully prepares, and feels great about the speech after she's delivered it. A few days later, the talk is posted on YouTube and she gasps. Krista is not one to obsess over her appearance, but the black blouse, vertical zebra stripes and lighting make her look like a whale. The camera angles only accentuate the problem. The headset microphone looks very — bad. In a panic she calls her TED contact and begs them to take it down. He agrees it's not the most flattering look but apologizes and says he has to leave it up. When she hangs up, Krista, who hates to shop, calls several girlfriends. She needs some fashion advice and — gasp — she needs to go shopping.

EPISODE 5

QVC QUANDRY

Largely thanks to Krista's help, Tracey's on a roll with Secret Scarves. After trade shows where she's not only exceeded sales expectations but feels like she's really honed her sales pitch, Tracey asks Krista if she will make a call to her QVC contacts to get Tracey a spot. Krista easily gets her booked, but wants to make sure Tracey succeeds, and after several successful QVC appearances, Krista knows what she needs to work on. They get together and practice, with Krista playing the host role (turns out she's really good at it). Eventually, even with Krista throwing her every curve ball imaginable, they both feel Tracey has it nailed. When the day comes, Tracey's obviously nervous and a little awkward, but a surprise walk-on by Krista calms her down, leading to a complete sellout and several celebratory drinks.

GET SOCIAL



Hema Nambiar couldn't believe the material NASA uses to keep astronauts warm in the cold of space hasn't been exploited commercially, so she invented 13-One outerwear. The product's been featured on MSNBC and CNBC, but after connecting with Krista through an entrepreneurs site, Hema expresses frustration about her lack of success so far. After looking over her social media accounts, Krista gets the problem. Hema simply isn't connecting with people. She didn't even promote her appearance on CNBC, or post a link to it after. Her accounts are stale; the entries unimaginative. Krista goes over their respective Instagram accounts to demonstrate. Where Hema has a shot of a corporate boardroom, the U.S. Capital, and a picture with

Michael Bloomberg, Krista has St. Patrick's day pictures, her son's lacrosse team, Jackson's Snow King outfit, and a "Got Stink" koozie on the beach. Krista tells Hema she has to change her approach. Like any mompreneur, she's not just selling her product, no matter how good it is, she's selling herself. She needs to rip apart the corporate veneer and show people who she really is. On the drive home Krista realizes she's a natural at sharing herself and her life. It makes her more determined than ever to help those that aren't, like Hema, to find their voice.

DEVIL IS IN THE DETAILS

Krista's usually very on top of things, but every once in a while she makes a mistake, and some are doozies. Touch of Modern is featuring Krista on a 5-day sale. She expects to sell thousands of units, but when Krista gets the invoice for the merchandise, she notices the price per unit is \$3.00 above what it's supposed to be. She can't understand what happened. A closer examination of the paperwork reveals she put the weight for each unit at 5 pounds, not 5 ounces, adding about \$3.00 per unit for shipping. She contacts Touch of Modern and easily corrects the mistake, but it could have been a costly error. Krista's starting to realize — she needs some help.

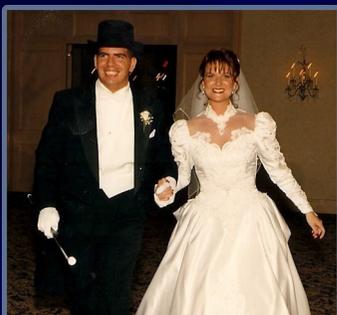
CLOTHING OPTIONAL

As bad as Jackson looked in the pink suit, at least he was clothed. He's developed an annoying habit lately of coming home from school and immediately taking his pants off, then socks, then shirt. Tired of looking at his boxer shorts, Krista, Chris and Kelsey (Krista's daughter who teaches but is living at home), decide something must be done. If Jackson doesn't want to wear clothes, then by God they'll give him clothes not worth wearing. They find a homemade recipe for itch powder, and rub it on Jackson's practice jersey and shorts. When he comes home the next day he immediately strips down and starts itching like crazy. Krista asks what's wrong? Jackson says he can't stop itching. Krista grins, and tells him if he wants to stop itching he needs to keep his clothes on at home. First, Jackson gives a confused look, then a sly grin. They're so alike, Jackson quickly figures out what's happened. Krista nods her head. Jackson tells her well played, but has Krista poked the bear? What will Jackson do for revenge?



EPISODE 6

DOES IT COME WITH BENEFITS?



Thanks to GloveStix continued success, and the decision to invest in other projects, Krista and Chris are feeling great about where things are right now. Chris is away from home three days a week for his job as a regional sales supervisor, and while they make the best of it, it does put stress on the family. So they decide to have the talk — should Chris quit his job and join GloveStix full time? It's a huge decision. Chris's job provides solid income with benefits, including health insurance. There's also the question of whether Chris could work for Krista. He's been great at acknowledging GloveStix is Krista's business and she calls the shots, but if he joins it becomes their business, not just hers. Will he still take a back seat? Krista points out during a serious but typically amusing conversation — "Don't know what you're worried about. You work for me already. We're married."

IT'S NOT ALL ABOUT MONEY



Shana Graham lives in California but comes to Virginia to meet Krista. Shana's invented a hidden pocket purse concept she's really excited about, has a prototype, and wants Krista's advice on the product and her marketing plan. When Shana arrives, Krista is still in her sweats. Shana is dressed to the nines. Krista likes the product but at a price point of \$250 thinks it might be hard to get off the ground. Shana tells her money is no problem — her husband has a great job and they've agreed to spend whatever it takes on marketing and promotion to get this going. Krista knows all about money. When she was young, her father, who was a well-known owner of several car dealerships, told her she'd never have to worry about money. They were rich beyond her wildest dreams, and someday it would all be hers. After a recession and some unfortunate decisions, the family was bankrupt in no time. Krista knows how to live with money, and without, and she knows money doesn't guarantee success, especially for mompreneurs. She tells Shana the best marketing comes from people, and her best first step is to introduce her product to as many people as she can herself, not through some fancy marketing campaign. Go to vendor events, talk to people, gather emails, and start a grass roots campaign. Good word of mouth is free, and the best marketing you can get.

ON BASE

Nick Savage kind of gives Krista the creeps. He reached out to her after watching Krista's TED Talk. Nick says he can get GloveStix into military base exchanges. Krista's very patriotic and loves the idea. What she doesn't love is the commission Nick wants — 20% on every military sale. Krista does her homework and realizes that's outrageous, but Nick says he can either be her best friend or her worst enemy. She tells Nick "you've never met anyone like me," and starts looking for other inroads into the base exchanges. While she still wants to keep her focus online, the gauntlet has been thrown and she's determined to win this battle!



his phone number as the way to order. The 48 hours are up: CJ has sold 47 units, Kelsey 56 and Jackson 128. When Krista finds out about Jackson's discount, she says he's not entitled to anything since the coupons were for more than the amount he would get per unit — until Jackson reminds her she didn't say how much each unit had to be sold for. Krista and Chris reluctantly relent and decide next time they need to create some fine print.



SELL THIS!

With Chris thinking of joining GloveStix, the family convenes to discuss the matter. It's a perfect time with CJ, the eldest son, home for a short break from college. The entire family has done tons of work to get GloveStix where it is today. Jackson says if Chris is going to get paid, he should too. The other kids agree. After a predictable eruption about food, roof, clothes, tuition, etc., Krista lays down a challenge. The child that sells the most GloveStix in 48 hours will get \$10 per unit sold. The kids agree and it's game on. While CJ and Kelsey start working the phones, blasting out on social media and enlisting friends, Jackson starts playing video games. The next day at school Jackson puts half-off coupons for GloveStix in every athletic locker, and gives

MORE POTENTIAL STORIES

STINK BOMB

Jackson comes home from school and tells Krista businesses that don't expand, fail, so he has a new product idea he calls the Stink Bomb. It's a ball version of GloveStix kids can use to remove stink from their entire gear bags. While impressed, Krista tells Jackson it would cost \$10,000 just to start the process, and the name Stink Bomb won't work. Jackson says she's over thinking everything now that the business has grown, and she's lost her edge. "Where's the cool factor?" Krista wonders if he's right.

LUCKY BEARD

For St. Patrick's Day, Chris, who's never one to shy away from a costume, decides to dye his beard puke green. While out, everyone wants to take their picture with him, while Krista is largely ignored. It's usually the other way around. When Chris mockingly tells her how good all the attention feels, Krista mocks being disturbed and upset by the lack of attention. It's all part of the quirky chemistry that defines this loving marriage.



PEANUT?

Chris and Krista find their way onto a last minute cruise thanks to their beloved travel agent. Turns out, they're a decided minority on the ship. No sweat! As he's apt to do on vacation, Chris decides to tell everyone his name is Peanut. The first night he enters a dance contest. As he does a very white rendition of the Robot, the crowd chants "Pea-nut, Pea-nut!" He wins the contest, the name sticks through the cruise and the couple suddenly find themselves with 3,000 new friends.

THE INTERN

After Krista speaks at a local college, one of the students comes up to her and asks if she needs an intern? Krista hasn't ever given it any thought, but she sure could use some help, and brings him on board. He doesn't know what he's in for. This straight-laced dean's list student is reserved, and the Woods family is anything but.

WEATHERMAN

A local weatherman mentions he plays lacrosse. Never one to miss an opportunity, Krista reaches out and offers to send him a pair of GloveStix. He loves them so much, he invites Krista to be on their morning show, where her stink talk has everyone in the studio rolling over with laughter. They saw her on "Shark Tank," but can't believe how good she is on "normal TV."



TUBESIES

A nurse who invented clothing for infants that provides easy access to feeding tubes is frustrated at her lack of progress. She reaches out to Krista, who reminds her the market for her product is too niche. She won't get rich off of it, but the nurse should feel good about creating a product that improves people's lives.



RACE DAY

Krista and Chris drive eight hours to an outdoor selling event that gets rained out. Salvaging the trip, they visit area sporting goods stores to make some inroads. At one location, they meet a tech millionaire who also drives race cars. He's curious about GloveStix and buys a set to use in his driving gloves. He's so thrilled with the product he puts the GloveStix logo on his car for free, and invites Krista and Chris to be in the pits when their circuit comes to Virginia. Seeing Krista work an impact wrench should be fun!

GREEN ACRES

Each year Chris and the boys go on a camping, fishing, hunting and hiking trip. Krista gets jealous when they come back with tons of stories, and decides this year she wants to go. While Krista isn't the dainty type, she's not exactly the roughing it type either. After one restless night away from civilization and a Starbucks, Krista realizes this isn't the place for her. She grabs the car, heads for a hotel and a hot bath, and tells the boys she'll pick them up in two days.



THE CAT'S AWAY

Making up for the boys trip, Krista and Kelsey decide to have their own weekend getaway, leaving Chris and Jackson home alone. Krista is nervous about this. Chris can't understand why. Krista tells him Jackson's 17, and you're 45 going on 17. He blows it off and tells them to have a great weekend. Turns out Krista's fears are justified when Chris, Jackson, and several friends young and old have an indoor lacrosse match that results in a broken lamp, two holes in the wall, and a huge gash on the kitchen table. Chris and Jackson get to work repairing the damage, but can they finish before Krista returns?

GROCERY LIST

Krista's been burning the candle at both ends dealing with the holiday order rush. The refrigerator and pantry are down to the basics - sort of. There's peanut butter, but no bread. Everyone would dine on snack bars, but they're out of those too. To send a clear message, instead of making a grocery list, Kelsey and Jackson start taping empty boxes and cartons to the refrigerator. Message received.



READY FOR LAUNCH

Krista, Chris and Jackson are all headed south to finalize a deal that will make GloveStix an official sponsor of the Florida Launch of Major League Lacrosse. Krista and Chris meet with the team president and preview the new uniforms. Seeing a GloveStix logo on a professional jersey is something neither of them could have envisioned when they tapped into their kids college fund and struggled to pay their mortgage.

MARKETING 101

Krista and Chris have been asked to speak at Catholic University's marketing class twice, and now they've just been invited back. When they get the invitation they start to laugh. Neither of them went to college. They mockingly wonder if they should make that the theme of their new lecture.



BLONDE VS. BEARD

Chris has always wondered what Krista would look like blonde - but she won't do it. Krista's always wanted Chris to shave his beard - but he won't do it. When Kelsey's school has a fundraiser, they decide to see who can raise the most, with the loser going blonde or beardless. The kids take sides. Battle lines have been drawn. With bragging rights and hair on the line, the stakes couldn't be higher.



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